

# Kevin Craig

businessperson | philanthropist | political campaigner | communicator

[www.KeinCraig.co.uk](http://www.KeinCraig.co.uk)





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# ABOUT KEVIN

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Kevin Craig is an accomplished business-person, philanthropist and political campaigner. Having been brought up by Irish immigrant parents on a south London council estate, Kevin went on to found PLMR, one of the country's most successful communications agencies. In addition to his ongoing role at PLMR, he is also an investor and shareholder in innovative start-ups, as well as currently being a non-executive director for AIM-listed tech business, Eleco PLC and Director at ATR Investments. He is a proud early-stage Angel Investor in The Big Deal, owning 2.5% of the company that subsequently saw the biggest cash for equity investment in the history of BBC's Dragon's Den before being sold for over £12 million. From 2015 until 2021 he was a Non-Executive Director of the £40 million turnover Company Shop Group and then Community Shop, its social enterprise that uses surplus food to improve lives and tackle food waste.

Kevin has broad experience in politics, working at the Labour Party National HQ in the 2001 General Election, standing for Parliament in 2005 and making significant political donations, including prior to the 2017 General Election as one of the largest personal donors to the Labour Party at that time. Kevin also financially supported the campaign for Britain to remain in the EU and for Scotland to remain as part of the UK.



**POLITICAL CONSULTANT & LABOUR D  
KEVIN CRAIG**

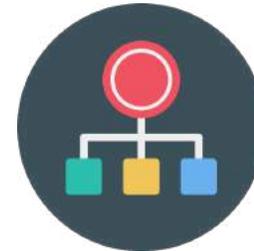
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# KEVIN CRAIG : AT A GLANCE

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- Grew up on a south London council estate, raised by Irish immigrant parents
- CEO & Founder of multi-million pound communications agency, PLMR
- Director of investment company with more than £5million in holdings
- Served more than a decade as a Labour councillor
- Early investor in the business that secured Dragon Den's biggest cash for equity investment

