

Kevin Craig

businessperson | philanthropist | political campaigner | communicator



ABOUT KEVIN CRAIG

Kevin Craig is an accomplished business-person, philanthropist and political campaigner. Having been brought up by Irish immigrant parents on a south London council estate, Kevin has gone on to build one of the country's most successful communications agencies. He is also an investor and shareholder in innovative start-ups, as well as being a non-executive director for an AIM-listed tech business and a social enterprise that uses surplus food for social good.

At the heart of all of Kevin's work is a strong sense of philanthropy and giving. Since his company's foundation, he has committed to giving 5% of annual profits each year to charity. He is a trustee of Elizabeth's Legacy of Hope (ELOH), a charity supporting child amputees across the world. Kevin has contributed over £50,000 of support to this charity since its inception. In 2012, Kevin was nominated to carry the Olympic Torch through London, in recognition of his work with ELOH. Kevin has also raised thousands of pounds for Trinity Hospice, the hospice that cared for his mother before her passing in 2012.

Kevin regularly appears in the media, using his political and business experiences to provide unique insight into the major news stories of the day. He has recently appeared in the Financial Times, Irish Times, Sky News, BBC News, LBC and Al-Jazeera. Links to a number of Kevin's media appearances are below.

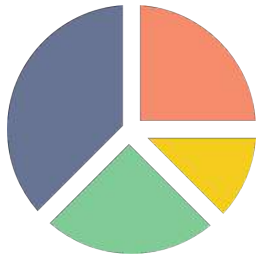
Throughout his life, Kevin has campaigned on a number of key issues that are close to his heart. From fighting for equality as far back as 1994, to highlighting the flawed housing market, championing social mobility, to advocating for the NHS during General Election campaigns, Kevin has played an important role in shaping today's political agenda.



AREAS OF EXPERTISE



reputation and crisis management



business and entrepreneurship



social mobility



politics and global affairs



RECENT MEDIA APPEARANCES



Jeremy Corbyn

One of Jeremy Corbyn's largest personal donors on why he gave him his money

Months prior to polling day, Kevin Craig donated £16,400 to Corbyn's campaign. Here's why



EveningStandard.

Kevin Craig: Hesitant PM sidelined as Trump took centre stage

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KEVIN CRAIG: AT A GLANCE

- Grew up on a south London council estate, raised by Irish immigrant parents
- CEO & Founder of multi-million pound communications agency, PLMR
- Served more than a decade as a Labour councillor
- Trustee of charity supporting child amputees, Elizabeth's Legacy of Hope
- Investor and Non-Executive Director of listed-company, Elecosoft

www.kevincraig.co.uk

